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# Blank Street Coffee to open its biggest Brooklyn location



Image: Blank Street Coffee

Blank Street Coffee's new site is scheduled to open Wednesday.

BLANK STREET COFFEE



By [Julian Nazar](#) – Staff Reporter, New York Business Journal  
Jan 9, 2025

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Brooklyn-based coffee brand Blank Street Coffee plans to open its largest location in the borough next week.

The 1,700-square-foot space at mixed-use development One Boerum Place in Downtown Brooklyn is scheduled to open Wednesday.

Blank Street Coffee has two other locations in Downtown Brooklyn, both of which are less than 1,000 square feet.

“We started with 250-square-foot small formats and carts back in 2020, and we’re excited to flex our brand in new and exciting ways,” said Vinay Menda, Blank Street Coffee’s co-founder and U.S. managing director, in an email statement. “In some locations, this might still mean smaller spaces; in others, it may mean large spaces that suit the needs of that neighborhood.”

The new, larger site aims to help the business meet neighborhood demand for Blank Street Coffee's drinks and pastries by providing increased beverage prep space, more queue space indoors and more space in the dining area. It also will enable the business to serve matcha drinks to more customers.

Blank Street Coffee went viral last year for its matcha flavors, including blueberry and banana bread. Matcha drinks now account for more than half of all the brand’s beverage sales.

Between 12 and 15 baristas will work at the new shop.

Blank Street Coffee [had planned to open the new location last summer](#). After construction delays, the company opted to align the launch with the holiday season and the new year.

Cushman & Wakefield’s Patrick O’Rourke represented Blank Street Coffee in its deal for the site with One Boerum Place landlord Avery Hall.